

Operational reliability demands high-quality motors and people who understand the importance of non-stop.

[hoyermotors.com](http://hoyermotors.com)

**HOYER**  
MOTORS

# Exceeding Expectations

– this is what you will experience  
with Hoyer Motors



Exceeding Expectations – this is what you will experience with Hoyer Motors. More than you expect. This applies to the quality of the motors as well as our customer service. Every day we do our utmost to provide our customers with operational reliability that exceeds expectations.

# When we say motors

– we mean faster processes



**“Hoyer Motors always focus on all aspects of the motor and continuously works towards improvements of their products.”**

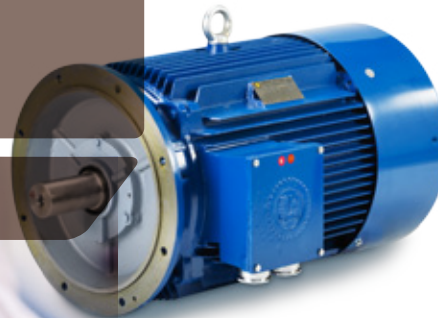
*Boris Müller, Head of Strategic Procurement, Allweiler*

Globalisation and international competition demand increased productivity for modern industry, a demand which Hoyer Motors can help you meet – every day.

Hoyer Motors is a leading supplier of electric motors for various land-based industrial and marine applications including hydraulic units, pumps and ventilation systems. Our list of references includes some of the most highly respected and well known companies in both Europe and Asia. But we are more than just a supplier. We also act as your logistics and technical partner, helping you to integrate solutions and optimise your supply chains. In other words, Hoyer Motors delivers more than just electric motors. We supply complete solutions, tailored to individual requirements with the sole purpose of creating most value for you, our partner.

# When we say operational reliability

– we mean non-stop



When it comes to pumps, fans, hydraulic units or other types of applications, an operational failure is more than just a problem. It is often extremely critical. At Hoyer Motors we are fully aware of this, and consequently we place exacting demands on our products. In fact, so exacting that all our electric motors are manufactured according to the strictest specifications and subject to quality assurance in a league of its own. And these are not just empty words. This is something we can demonstrate. All Hoyer Motors are supplied with complete technical documentation including datasheets with motor specifications, type test reports, standard workshop certificates etc. Furthermore, Hoyer Motors are type-approved by GL, ABS, BV and CCS, but can also be supplied according to DNV, Lloyds, RINA, RMRS, UL and GOST-R. Moreover, our motors are developed in accordance with the latest EU regulations to meet the newest environmental requirements – for the benefit of both the environment and your bottom line.



# When we say availability

– we mean 24 hours a day, 365 days a year

**“Hoyer Motors gives us their complete focus whenever an issue needs addressing – and they always take an open-minded approach when discussing modifications or optimised solutions.”**

*Stein Berg Nilsen, Project Manager Controls, Bosch Rexroth*

Hoyer Motors has the competencies required to handle highly complex demands but we are also geared to handling simple solutions. In other words, no task is too complicated or too simple. Our focus is on the individual customer. No matter what your requirements are, you will find that Hoyer Motors is available when you need us. We have subsidiaries in Norway, Sweden, Germany, China and Denmark – and wherever your company is located worldwide, one of our committed employees will always be happy to visit and check that everything is functioning smoothly. Despite our global activities, you will always experience Hoyer Motors as a local business partner that keeps its finger on the pulse and understands your needs. Availability is extremely important to us. That is why we provide 24/7 service, so you can always contact us in the event of any sudden problems. This is what we mean by availability.



Hoyer industrial motors



Hoyer ATEX zone 22 motors



Hoyer EX motors



Hoyer marine motors



Hoyer drip-proof motors



Hoyer accessories

## STOCK ON DEMAND

Fast deliveries. With an extensive stock of more than 40,000 electric motors and 24-hour warehouse service 365 days a year, we guarantee fast delivery.

Our stock includes the following Hoyer motors:

- EFF2 motors – up to frame size 400
- EFF1 motors – up to frame size 315
- IE2 motors – up to frame size 355
- Marine motors – type-approved by GL, ABS, BV and CCS
- ATEX Zone 22 motors
- IP23 motors
- EExde motors
- Two-speed motors
- UL, NEMA and CSA-approved motors

## SERVICE ON DEMAND

Problems are there for solving. Our workshop is manned by a dedicated team of highly skilled employees, ready to tackle your problems as and when they arise. They can help you with everything from installation of sensors and space heaters to mounting special bearings.

## TECHNICAL SUPPORT BASED ON KNOW-HOW

Ask the experts. In our technical department we have a team of motor specialists ready to provide all the technical advice and support you require. Whether you need answers to technical questions or assistance with developing special-purpose motors, our experts are there to help.

Hoyer Motors provides assistance within the following areas, among others:

- Supplying customised solutions based on customer specifications
- Selecting the correct Hoyer motor for particular applications
- Preparing the correct specifications
- Developing special motors
- Providing 2D and 3D drawings
- Standard drawings can be downloaded from [www.hoyermotors.com](http://www.hoyermotors.com)

## LOGISTICS

Supply chain management. Something we can help you achieve.

Hoyer Motors regularly participates in optimisation processes where we evaluate the complete supply chain in close cooperation with our customers.

# Behind Hoyer Motors

Read more at [svendhoyer.com](http://svendhoyer.com)

Sometimes it's not easy to see what makes up a company. But you may be surprised. Even positively so. This is definitely the case with Svend Hoyer A/S, the company behind the two business units Hoyer Motors and Hoyer Transmissions. Svend Hoyer A/S is an international company headquartered in Denmark with subsidiaries in Norway, Sweden, Germany and China. A professional enterprise focusing on service and support and where perfectionism and reliability are second to none.

Svend Hoyer A/S always meets its agreements based on the motto: 'A promise is a promise'. This is the starting point for supplying solutions that match our customers' expectations. We are honest and direct in our approach – even in case of complaints or criticism. Svend Hoyer A/S is a company you can rely on. And you can count on our deliveries and our solutions – both in the short and long term. This is what we mean by Exceeding Expectations.

**“The motors are in a class of their own – and they are always in stock and ready for fast delivery. That’s what makes Hoyer Motors stand out.”**

*Andreas Säfdal, Product Manager,  
Swedenborg Ingeniörfirma AB*

**HOYER**

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